

2025

Salary Guide

In 2025, we conduct a thorough analysis of freelance day rates and full-time salaries across various creative roles, from branding designers to copywriters.

It's important to note that all freelance rates are based on 'outside' IR35 determinations.

LONDON SALARIES

Canvas Careers

www.canvas-careers.com

Salary Guide

ABOUT US

We, Josh and Luke - first met in 2016. Luke was a recent Nottingham Trent graduate looking for a job and Josh was still new to recruitment.

We met again in 2022, this time as colleagues, working at a recruitment agency and realised if we had an agency of our own we could do things differently.

We could introduce the best designers and architects to best studios and practices but we could also engage with and promote the wider design industry.



Canvas Careers

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Collaborators

We're lucky enough to speak to architects and designers every day about their projects. They tell us about furniture designers they collaborated with, glassblowers they commissioned, sculptors they've referenced.

They tell us how they are constantly looking for new sources of collaboration and inspiration.

As an agency that champions the design industry, every quarter we will publish an article featuring the work of an artist, designer, and craftsman— of those shaping and informing our design sector.

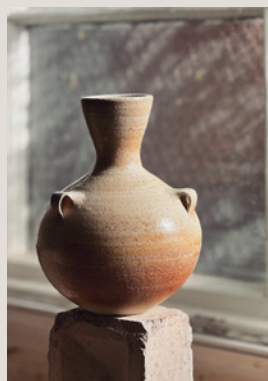
Butterfield Brothers



Giorgio Badalacchi



Lucia Ocejó



Marcus Quigley



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INTERIORS

Role	Low	Typical	High
Graduate Interior Designer	22,000	24,000	26,000
Junior Interior Designer	24,000	26,000	30,000
Middleweight Interior Designer	28,000	40,000	45,000
Senior Interior Designer	42,000	48,000	62,000
Associate Interior Designer	60,000	68,000	75,000
Design Director	75,000	85,000	90,000+

INTERIOR ARCHITECTURE

Role	Low	Typical	High
Junior Interior Architect	24,000	26,000	34,000
Middleweight Interior Architect	28,000	38,000	45,000
Senior Interior Architect	45,000	48,000	65,000

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FF&E

Role	Low	Typical	High
Junior FF&E Designer	24,000	26,000	32,000
FF&E Interior Designer	28000	38,000	42,000
Senior FF&E Designer	45,000	48,000	60,000
Associate FF&E Designer	60,000	68,000	75,000

VISUALISATION

Role	Low	Typical	High
Junior Visualiser	24,000	28,000	32,000
Middleweight Visualiser	32,000	45,000	48,000
Senior Visualiser	48,000	54,000	65,000

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ARCHITECTURE

Role	Low	Typical	High
Part I	22,000	24,000	28,000
Part II 0-2 Years	28,000	32,000	35,000
Part II 3+ Years	32,000	35,000	38,000
Architect 0-4 Years	37,000	42,000	48,000
Architect 4+	42,000	48,000	55,000
Project Architect	45,000	55,000	60,000
Senior Architect	48,000	60,000	70,000
Associate Architect	52,000	60,000	75,000
Director	70,000	85,000	120,000+

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Thanks.

For any questions or if you would like to discuss this further. Please reach out via:

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